

MAY PTA GENERAL MEETING MINUTES

Date, Time, and Location: Wednesday, May 24, 2017, 8:30 a.m., Cafeteria

Board Members Present: Julie Couser (President), Kathryn Mora (Recording Secretary), Jerome Tagger (Treasurer) Christina Prostano (VP Playlab 133), Aisha Johnson (Assistant Treasurer) April Johnson (VP Playlab 133), Max Duykers (VP of Communications), Denise Stokes (VP of Community)

(At least 8 association members, including a minimum of 2 board members and 6 parent members present; a quorum was reached.)

CALL TO ORDER: The meeting was called to order by the President at 8:28am.

MINUTES: Reading of the April meeting minutes was waived and minutes were accepted. There were zero (0) abstentions.

PRESIDENT'S REPORT: presented by Julie Couser.

- -We are finishing up the year. It's been a great year, fiscally, volunteer-wise, event-wise. The auction was a huge success. HFM thought is was the most beautiful representation of our community. And just a really good time.
- Today is the candidate forum so I will hand it over to Kevin to start that.

CANDIDATE FORUM

President:

Aisha Johnson- Greetings! I am Aisha, mom of two PS 133 students – Christopher (grade 4) and Eden (Kindergarten). This is our family's fifth year at 133 and we feel incredibly lucky to be a part of this amazing community.

By day, I am an attorney in private practice. While my focus now is on real estate, I have worked for and with a number of both national and local not-'for-'profit organizations on affordable housing, voting rights and reproductive health care throughout my career. I have also served on my local community board and volunteered with my neighborhood block association. I am a Brooklyn native and graduate of a Brooklyn public elementary school.

As a PTA executive board officer for the past three years (twice as assistant treasurer and once as recording secretary), I have been active in planning, creating and chairing several PTA initiatives and events including Readathon, Dine + Donate, Teacher/Staff Favorites form, picture day, merchandise sales, budgeting, free spring auction tickets for teachers/staff and community tickets.

I relish efficiency, like to work collaboratively, enjoy crossing things off the to do list and

always try to have fun and laugh while doing so. It has been an honor to be able to give back to PS 133 as it gives my children so much each day.

My goal if elected PTA president, is to continue to lend my legal training, professional experience, attention to detail, writing, communication, leadership and cheerleading skills (yes, I was a cheerleader!) to the PTA, and to help continue building on the organization and school's ongoing success. I will also foster openness, inclusiveness, and a welcoming atmosphere as we maintain and grow the 133 spirit of community and camaraderie that makes our school special and

Kathyrn Mora- Mama to Mateo in PreK and Layla in 2nd Grade DLP Spanish. Running for: President. I am currently the PTA Recording Secretary and for the previous 2 years I was VP of Development. In my role as VP of Development, I focused on improving and growing the PTA's fundraising initiatives. Within two years, we went from having raised \$17.5K for Annual Appeal to just over \$81K. As Recording Secretary, I've been involved in streamlining communications, worked on essential PTA bylaws amendments and served as an integral part of the PTA's strategic planning for the 2016/2017 school year. Along with my executive board roles, I've also been a class parent for the past 3 years.

As president I would like to continue to streamline our already robust schedule of fundraising and community events. I want to ensure there are school events that everyone in our community feels welcome to and included in. I love this school and the 133 community and feel very lucky to have worked with such amazing parents and the PS 133 staff for the last few years. I look forward to many more productive and fun years.

Treasurer:

Jerome Tagger- I am a father of two (2nd grade DLP and K-DLP for 17-18), a ten-year Park Slope resident and a French national. I am a media entrepreneur and advisor in the field of impact finance - with an extended career running non profits. I served as Treasurer of the PTA in 2016-17.

Assistant Treasurer:

Nathalie Dessyn- My name is Nathalie Dessyn. I have two sons, Timothée is in third grade class and Hippolyte is in first grade class. Back in France, I was working for the city of Paris as a civil engineer and my husband was working as software engineer with a passion for pastry! In 2011, our family moved to New York and opened our French Bakery in Greenwich Village. During the past 6 years, as a business owner, I have enjoyed to expand our business and I have gained knowledges in accounting, finance and paperwork!

Recording Secretary:

Genevieve deGaillande- Genevieve de Gaillande has worked in public education for the past 12 years. In her current role as Director of School Operations for Ascend Learning, she is responsible for supporting Ascend's school-based directors of operations on all technical aspects of their role. She also oversees student recruitment and enrollment across the network and is responsible for school compliance and reporting as well as serving as system administrator for

various school-based information systems. She came to Ascend from Community Partnership Charter School in Brooklyn, where she was director of operations. Previously, Genevieve managed the operations start-up process for the charter school initiative of New Visions for Public Schools. In this role, she also supported schools in all reporting requirements and served as the main compliance officer. Prior to joining New Visions, Genevieve worked as a film production manager and commercial casting director. She is on the board of Falconworks Artist Group, a community-based organization centered on arts advocacy for youth in south Brooklyn. She holds a bachelor's degree in sociology from the University of California at San Diego and is mom to two ps133 scholars in the French DLP program, Ilse (grade 3) and Paul (pre-k) Menke.

Secretary of Communications:

Max Duykers- Max Duykers is a proud father of two great kids in the Kindergarten and 2nd grade Spanish DLP at PS 133. He has been an active member of the school community since his older son started Pre-K- taking on the duties of Class Parent, making yearbooks, assisting twice weekly with Playlab, volunteering for school events, and for most of the 2016-17 year, tackling the role of Communications Secretary for the PTA. He would look forward to serving again in this capacity for the coming year.

Max has a Ph.D. in music composition and is an active composer, writing music for many ensembles, and he also co-directs his own music ensemble which commissions and premieres work from leading composers. Max also has 20 years experience as a software consultant for a highly-specialized accounting, payroll, estimating, and project management software program for building contractors and service companies, and he regularly supports over 200 clients throughout the northeast. His management and computer systems skills make him exceptionally qualified to continue as Communications Secretary for the PTA.

VP of Community Involvement:

Patty Bierne- My name is Patty Beirne - my daughter Maggie is currently in the 3rd grade and my daughter Cecilia will be entering PS133 in Kindergarten in the fall. For the last three years I have volunteered as PS 133's race captain for the Brooklyn PTA Run for the Schools - an event that brings the public school communities from across the borough together to raise funds to help our PTAs and celebrate public education.

I also work as a Creative Lead in the Strategy & Innovation department at Memorial Sloan Kettering Cancer Center and teach graduate courses at Parsons School of Design. I look forward to finding new ways to foster and support our unique community and to engage all of the families at PS 133 in making our community - as a school, a borough and beyond - reflect and celebrate our shared values.

Denise Stokes- My name is Denise Stokes and I'm a mom of a Kindergartener, 2nd, and 4th graders at PS 133. This is our families 5th year, and we couldn't be happier to be a part of this school community. Myself, along with my husband pride ourselves on being involved with activities happening in the school. Building relationships with the entire school staff, and families. This past year has been great and a lot was learned, from organizing our toiletry drive for CHIPS, picking up bagels from La Bagel on 7th every week and dropping it off to CHIPS to

contribute to their kitchen for the homeless guest, meeting elected officials to help our schools transition to our new Presidential Administration, to being apart of our schools diversity focus group. I'm looking forward to doing more community events within our school, and also within the surrounding area.

VPs of Development (all co-chairs):

Ann Henry, Christa Rimonneau, & Jen Skoda-

Jen Skoda

My name is Jennifer Skoda. I'm the mother of a second grader, and my second child will be starting at PS133 in the fall. My professional background is in development. For over eight years, I served as the Director of Marketing and Fundraising Events for two children's services charities in NYC. One was a large Boys & Girls Club in the Bronx, for which my department raised over \$1 million annually. For the last five years, I've worked as a Marketing and Development consultant for a charity that raises money on behalf of The Breast Cancer Research Foundation. This past year I was part of the Development Committee at PS133, Co-Chairing the Annual Appeal and managing the student artwork portion of the Spring Auction. I'm looking forward the possibility of contributing my skills and experience to fundraising growth for the PTA of PS133 as a co-VP of Development.

Ann Henry

I am a proud mom of an energetic 2nd grader in Gen Ed. In the past I served as Co class parent in both Kindergarten and 1st grade. I have been an active member of the PTA since the first day we set foot in the school. Volunteering in many areas, but my passion has been in fundraising with the PTA. Working on the Spring Auction for the past 2 years chairing the procurement in addition to managing the auction platform. I started movie night at PS 133. Our first movie, 3 years ago was Frozen sing-a-long. Our highest grossing movie ever at the school. I learned a lot this past year in my role as Co-VP of Development but feel there is so much more that can be done. I feel that with the team of Christa, Jen and myself we can achieve this by dividing and each taking on the major fundraising initiative. We have some ideas brewing so look out for more fun things from development in school year 2017/2018.

Christa Rimonneau

I am a proud Mom of two strong girls, a 2nd grader in French DLP and a PreKer. Since joining the PS133 community I have been involved in Development and Fundraising. Last year was my first time serving on the board, and it was a great experience. We have accomplished a lot in the last 3 years and we are excited to continue the momentum into next year. I am excited to work with both Ann Henry and Jen Skoda next year who are both talented parents. We are excited to grow our Annual Appeal & Auction, as well as add some additional fundraising platforms to the mix. Outside of the PTA, I work in Times Square for an Ad Technology company called Videology and at that job I am focused on new business.

We will divide our roles in the following manner:

- 1. Jen Skoda Annual Appeal
- 2. Ann Henry Auction

3. Christa Rimonneau - Partnerships

We all feel if focus could be given for the full year on Annual Appeal & Auction this would help build a solid framework for the future. Each of these events are raising approximately 80K gross and could be more with this added focus.

The "Partnerships role" will focus on the areas outside of these 2 large initiatives, as well as looking to create a Fall/Winter event in the hopes of raising 10K in the form of a parent mixer. Currently, the "other" fundraising initiatives raise about 40K - so goal would be to get this into the 50-80K range, while spending a year getting a framework around certain activities. As well as working to eliminate places we do not need to focus. [W]e feel strongly that this group will allow for increased fundraising for PS133 in 2017-18. We will work to support each other and share in board meetings as we see fit."

The key is that together the three of us would have sufficient time to plan for strategic growth and make sure all of our fundraising streams are optimized so that the PTA will be in an even stronger financial position."

We all felt that the Partnership portion of fundraiser was a miss and with one person focusing on that piece of the pie will be a huge plus.

VP of Extended Day:

April Johnson-

I am April Johnson. My son Alasdair is going into second the grade Spanish DLP this fall. I am currently Co VP of Extended Day and hope to continue to develop *playlab133* next year!

SLT Positions:

JoAnn Benoit- Dr. Jo Ann is the mother of a PS 133 scholar, Johnatan and of a seven month old little girl, Jian. Jo Ann serves as Vice President of the Board of Directors at Little Sun People, a community institution of early learning in Brooklyn as well as on the Board of Directors of Haitian Women for Haitian Refugees, a community organization with which she has worked for the last 25 years. Jo Ann has been in education for over two decades and with the NYCDOE for over 18 years having started in the classroom. Before moving into her current role as Senior Director of Instruction and Professional Learning at the Office of Field Support in the NYCDOE, she served on the Brooklyn South Borough Field Support Center cabinet as the Deputy Director for English Language Learners (ELLs). Prior to that, Jo Ann served as the Director of English Language Learner Instruction (DELLI) for two Clusters as well as conducted quality reviews throughout the City. Before that, she served as a Senior Instructional Coach at the Central Office. Jo Ann also supported schools at the network level from 2004-2013 as an ELL Instructional Specialist, Special Services Manager, Achievement Coach and eventually as Deputy Network Leader for Instruction. Jo Ann loves to read, write, travel, dance and work in the community. She

also organizes a caravan (of food, clothes, toys, shoes, and hygienic items etc.) to Haiti every summer for the past 11 years.

Jo Ann holds a B.A. in Political Science and Education (minor) from Pace University, an M.A. in Social Studies in Teaching from New York University, an M.S. in Education Administration from the College of St Rose, and an Ed. D with a focus on English Language Learner Instruction from Northcentral University and the Center for Integrated Teacher Education.

Naomi Raquel Enright- My name is Naomi Raquel Enright and I was born to a Jewish-American father and an Ecuadorian mother in La Paz, Bolivia. I am a native English and Spanish speaker, and I was raised in New York City, attending both public and independent schools. I have a deep and longstanding interest in issues of language, identity and culture. I taught Spanish for 8 years at Manhattan Country School and worked as a diversity practitioner at Horace Mann School for 2.5 years. I am now home, pursuing writing and other avenues for equity work. I will have an essay published in the June 2017 anthology The Beiging of America: Personal Narratives About Being Mixed Race in the 21st Century. This is my family's first year at P.S. 133 and we are thrilled to be a part of its community. My son has had an excellent first grade year and it thrills me to watch him flourish in both of his native languages. I hold a BA in Anthropology from Kenyon College and in addition to writing and reading, I love to walk, swim and dance.

Tim Fraser- My name is Timothy Fraser. I am a native New Yorker who is originally from St. Vincent and the Grenadines. My experience including working for companies such ESPN, VH1, Coca-Cola, and currently a Marketing Manager for Humana. I am also a youth baseball coach, and have mentored at risk boys ages 12-15. My son Sean Fraser is a first grader in the dual language program at PS 133, and my daughter Taylor Fraser will begin her educational journey in September. Additionally, my wife Dawn Eddy-Fraser has been a teacher here at PS 133 for the past 14 years.

Elena Romero- There is no better way to help our community than to be on the front lines. I am the proud parent of three children at PS 133, a soon-to-be kindergartener (dual language) and second grader (IEP). I also have a fifth grader that is about to graduate. I have been an active parent volunteer in various roles from class parent, the Performing Arts Committee, to recently a member of the SLT. I am seeking re-election in hopes of continuing my contributions to important discussions of diversity, school-based policies, educational programs and our school's overall vision.

As a college educator for the past 15 years and member of the Community Education Council District 15 these past four years, I bring a unique perspective to our SLT Team. I understand educational programing, assessment of student achievement, and developing strategies for improvement. I look forward to working collaboratively with the administration and other parents to continue our hard work in maintaining and improving our already great school.

Mireia Rothman-Simon- My name is Mireia and I am a former ESL teacher and the mother of a second grader at PS 133. I am originally from Barcelona, and coming from a place where Spanish and Catalan are spoken interchangeably, helping Mateu become multilingual and multicultural has been one of our family's educational priorities.

I spent a decade teaching social studies to recent immigrants in public high schools in New York City. As a teacher, I was able to help these students and their families from more than 30 countries get access to educational resources, health services, and advocacy. From my experience, I have found that a curriculum built around Project Based Learning that allows for differentiation of instruction is a proven educational method to reach every student, and I would want to find ways to help the school do more of this. I would also like to contribute to the school by finding efficient ways to improve communication between principal, parents, and teachers as well as cultivating positive student behavior.

If I were on the SLT, I would try to find out what outside resources are available to enrich the different educational programs reaching out to community organizations, private companies and other stakeholders to open the students to the outside world. I would also try to work with the principal's vision and try to better understand how the school can improve for all the students to help them reach their academic potential.

We chose PS 133 to be the school where he would not only learn in Spanish and in English but to help him become a citizen of the world, while immersed in a diverse, vibrant and cosmopolitan community. And because the school will be the center of his world in the next few years, I would like to contribute to PS 133 educational goals, using my experience as an educator and as a parent, which has been my most intense learning experience yet.

Cassandra Tennyson- Cassandra Tennyson, is the Mother of a 24-year-old Son and Daughter Blake who is in Ms. Didier's Kindergarten class. I was born in Brooklyn, NY to a Trinidadian Mother and Honduran Father. Education has always played an important role in our family but each individual has to create their own path. I attended both Catholic and Public NYC Schools that offered a strong foundation and experience. I graduated from Clark Atlanta University in the 90's with the support of my family and enjoyed the change of pace that the South provided. My children mean the world to me like most parents but I also believe that the best way to show my support is to be involved in their schools. It is not always the easiest thing to do because we have businesses, work, the kids themselves, relationships and our own selfcare to manage. I like to work with other people who are enthusiastic about change and creating something unique for our children.

I am the Founder and CEO of Sublime Moments Events and have 14 years of experience in the Event Planning Industry. I previously worked for large corporations while fine-tuning my event skills, planning elegant weddings, gallery openings, political events and residential functions. My team and I are highly qualified to handle every detail while satisfying the expectations of each client.

I am also the Co-Founder of a Women's organization called Women In Business New York which focuses on strengthening Female Business Owners with financial and business strategies. We host networking and informational events to bring like-minded and progressive Women together. #womensupportingwomen GO PS133!!

Jessica Walker-Beaumont- Jessica Walker Beaumont is the founder of Rooted Strategies, which provides strategic planning and capacity building consulting and leadership coaching to mission-driven organizations and individuals — allowing them to thrive and become more effective in fulfilling their purpose. Jessica coaches individual leaders, facilitates dynamic conversations, and

leads planning processes with a proven track record in guiding many clients through measurable change. She brings humility to this work and a commitment to having courageous conversations and encourages her clients to do the same.

Based in New York City, Jessica works locally and across the U.S. and has consulted with a variety of clients, including foundations, networks, non-profits, community colleges, and community-based organizations.

Before becoming a consultant, Jessica had fifteen years of nonprofit program management and social movement building experience at the grassroots, national and international level. Jessica is committed to addressing bias and exploring the personal, interpersonal, organizational, and systemic aspects of racism. She has a proven ability to facilitate a diverse range of groups.

With a master's degree in public administration and direct experience in national and international policy, Jessica brings an informed strategic lens to her consulting. She also has direct experience serving in large nonprofit coalitions as well as management in a national nonprofit office with multiple field staff across the country. Jessica is a talented fundraiser for causes she cares about and served as development director.

Jessica holds a BA in Peace and Conflict Studies from the University of Colorado and a MPA from Columbia University's School of International and Public Affairs. Jessica is a trained coach by CTI accredited by the International Coach Federation.

Tim Wilkins- Tim Wilkins is dad to third-grader Emma. As the school's Title 1 representative and co-chair of the PTA's Language and Cultural Diversity Committee, he believes language learning is a key to discovering the world's possibilities, and supports PS133 as a community that is proudly multicultural, multilingual, socially and economically diverse and open to all. At the school, he works to expand free resources to encourage literacy in every classroom, including RAZKids and open library hours. He has lived in Europe and South America, is fluent in French and Spanish and also speaks Portuguese, Italian and German. A journalist, he has worked for Bloomberg News and NPR, and now works for People's Action, a nationwide network of grassroots organizations committed to putting people and planet first. He loves jazz and openwater swimming.

Motion to close nominations, second. Nominations are officially closed.

REPORTS

TREASURER'S REPORT: presented by Jerome Tagger

- April Cash Position: \$302,381.67
- Adjustments to budget presented at April 26, 2017 meeting for approval
 - Paypal fees increase from \$9,000 to \$13,000 directly correlates with increased income from *playlab133*
 - Afterschool Librarian increase from \$4,000 to \$4,500 miscommunication error resulted in accidentally giving larger check to school for the cost.
 - Accounting fees increase from \$6,000 to \$8,500 directly correlates to increased activity needed to manage *playlab133* portion of business

- Expected year end revenue: 105% of budget
 - Playlab

Expected expenditure: 95% Net revenue: ca. \$75,000 Check to school: \$33,585

- \$1,500 Classroom Libraries
- \$18,500 Studio in a School Aid
- \$13,585Theater for a New Audience

Motion on floor to accept budget changes. Accepted. There were zero (0) abstentions. Motion passed.

Budget Preview

- Excellent cash flow position means we are better placed to support the school by providing money <u>upfront</u> for the year
- → Enrichment program research and accelerated planning
- Highlights
 - Higher revenue from Playlab
 - No Playworks + Extended Kid's Orbit
 - Additional contribution to school for enrichment / classroom support: \$40,000
 - Most other activities (revenue / expenditure) consistent
- Upfront check to school: \$125,850, to cover librarian, school libraries, Studio in a School, other enrichment programs

BUDGET PREVIEW FY 2018

	2017 Estimate		2018 Budget	
Advertising	\$	550	\$	550
Extended Day	\$	454,700	\$	480,000
Annual Appeal	\$	116,500	\$	121,500
Other fundraising (auction, read-a-thon, etc.	\$	70,502	\$	71,100
Partnership Fundraisers	\$	10,938	\$	10,740
Winter Benefit	\$	1,386	\$	1,500
TOTAL REVENUE		\$654,576		\$685,390
Community events, graduations	\$	5,673	\$	8,850
Extended Day	\$	350,358	\$	406,000
Fundraising expense	\$	13,794	\$	22,150
PTA Admin Costs	\$	11,569	\$	13,900
Teacher Grant & assistance	\$	7,350	\$	13,500
Recess Support	\$	80,036	\$	67,860
Student Enrichment	\$	92,885	\$	125,850
Paypal fees	\$	13,000	\$	14,000
Emergency Expenditure	\$	-	\$	1,000
TOTAL EXPENDITURE		\$574,665		\$673,110

^{**}The annual appeal number in the Budget Preview reflects all cash donations during this school year, including the PS 133 challenge at the auction.

COMMITTEE REPORTS:

BYLAWS COMMITTEE

- 1. Minor changes to correct typographical, grammatical and capitalization errors (various throughout);
- 2. Minor changes made simply for clarity (throughout ex. inputting missing words, replacing words);
- 3. Minor language changes that allow the PTA more flexibility if we choose to change a particular vendor ex. revising references to Quickbooks and ADP to be general;
- 4. Changes made to more accurately reflect/mirror the language of A-660 (see below);
- 5. Questions on changes made to non-660 sections considered approved in 4/26/17 bylaws, but not expressly voted on (see below);
- 6. Changes/additions necessitated by A-660 (see below);
- 7. Suggested substantive changes (see below).

Proposed language was changed to reflect A660 more accurately:

- Article VII
- Article VIII

Seeking clarification on changes that were incorporated into 4/26/17 bylaws but not voted

- -Article IV, Section 5.b
- -Article V, Paragraph 2, reference to October 15
- -Article V, Election of Officers
- Article IX Section 5 Attendance added and is not part of 660 and was not explicitly voted on
- does committee believe that it should be required that members contact president in advance? Financial Accounting Section 8

Wording changes that allow more flexibility

- Article XII Section 9.3 Electronic Transfer of Funds (ETF) from the PTA Account

The **substantive changes** proposed are noted below and are open for further discussion:

- Article IV, Section 2 #3 and Section 5 #3 and Section 3 TREASURER and ASSISTANT TREASURER should be allowed to have co-officers. What is the rationale for not allowing?
- Article IV, Section 2 #6, Section 5 #1 and 2 and Article V, Section 2, Article VI Co-officers will decide for themselves which of them will have the right to vote as opposed to having the bylaws define the division of the roles (eliminate references to positions 1 and 2 for president and secretary)
- Article IV, Section #1 VP of Community Involvement expanding the role to include more external partners
- Article IV, Section 5, #8 proposed changes to VP role
- Article V Section 9 SLT added per 660
- Article XII Financial Affairs Section 2.1 remove language in parenthesis not required by 660; unnecessary limitation. Thoughts?
- Section 8 Financial Accounting
- Article XI Committees and Liaisons preliminary language is incorporated into the document to reflect actual standing committees, but did not go into depth as did not confer with the bylaws committee on these. Left in old language where applicable, as well as newly proposed lettered list. Did not want to go too far with this without input/buy in for making these changes

To be voted on at the next PTA meeting: sent by Renee Burke

The Every School Speed Safety Act

Resolution for Consideration

- Recommended by Renee Burke CEC District 13 representative
- Summary of Legislation
 - 1. Allow speed enforcement cameras in any school zone within New York City,
 - 2. Expand the radius to ¼ mile from a school within which such a camera can be positioned,
 - 3. Allow the cameras to operate all days at any time of the day, and
 - 4. Make the camera program permanent. It will also prohibit placing a camera within 300 feet of a highway exit ramp and will require a sign to alert drivers of all photoenforced school zones.
- Should the resolution pass send a letter of support with the signed resolution to:

• Families for Safe Streets

• Transportation Alternatives

NEXT MEETING: June, 14 at 8:30am

ADJOURNMENT: Meeting adjourned at 10:10am by Treasurer.

Minutes compiled by Kathryn Mora, Recording Secretary

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